



*Thirty-Three Years of Service*

# EFVA ANNUAL REPORT

JULY 1, 2010 THROUGH JUNE 30, 2011

## EFVA'S ACTIVITIES TO FULFILL ITS MISSION TO PROMOTE AWARENESS AND PROVIDE ASSISTANCE BY REGION.

People reached:

### Public Education

- ❖ Via media **2,348,500**
- ❖ Via Billboards **900,000**
- ❖ Web pages, Facebook, etc. unique hits **10,500**
- ❖ School children's program including puppet show **45**
- ❖ Use a helmet prevent epilepsy **573**
- ❖ Family Consultations **26**
- ❖ Health fairs and neurologist clinics **2,401**
- ❖ E-newsletters **25,500**
- ❖ Statewide awareness strolls **347**



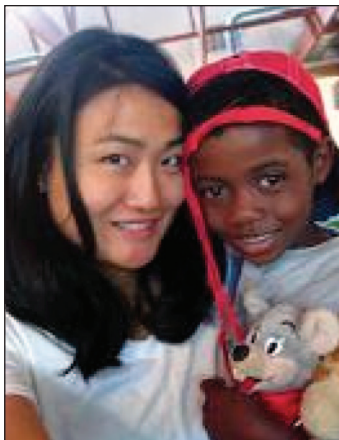
Winning kids with helmets with Virginia Delegate Dr. O'Bannon.



Co-worker Maria Wyllie on Purple Day. Epilepsy heroes are invited to pick the art for the USE A HELMET calendar.

### Consumer Services

- ❖ Education and Consultation **1,979**
- ❖ Information and Individual advocacy **892**
- ❖ Camp for children **126**
- ❖ Retreats for children and adults **52**
- ❖ Statewide support network and support groups **95**
- ❖ One time medication assistance **38**
- ❖ One time transportation assistance including bicycle and helmet **14**



Children with epilepsy and other disabilities in summer camp.



Virginia epilepsy heroes at the 2011 walk in Washington.

### Professional education

- ❖ Outreach employers and other professionals **352**
- ❖ School nurses **74**

### 2011 Winning Artwork (more on pages 3 & 4)



*The Epilepsy Foundation of Virginia (EFVA) is a statewide organization delivering and coordinating services throughout Virginia. Services are provided from the central office in Charlottesville and through volunteers and regional offices statewide. Virginians are eligible for services at no fee.*

1. **Public education programs:** EFVA remains committed to educating the public about what epilepsy is, what it isn't, and what should and should not be done if an individual has a seizure. Traveling exhibitions, e-newsletters, social network pages, TV, radio programs and newspaper articles are part of this effort.
2. **Epilepsy education programs for school children:** Volunteer epilepsy educators provide this service for classmates and teachers of children with epilepsy. Part of this program includes a puppet show, using the Kids on the Block puppets, which teaches children in an entertaining but informative manner about children with disabilities and in particular about children with epilepsy.
3. **E-Newsletters:** EFVA sends around 25,500 e-newsletters and many visited social pages.
4. **WebPages:** EFVA updates its educational online booklets, mostly written by people with epilepsy.
5. **Use a Helmet, Prevent Epilepsy:** This is a great tool for raising awareness about epilepsy and epilepsy prevention. The campaign has five educational components: the participation by the teachers and pupils, the selection of the winning artwork, the celebrations of the winners and accompanying educational press releases and the arrival of calendars at elementary schools and pediatricians' offices statewide.
6. **Consumer Services:** Individual advocacy and referral services are offered to provide people with epilepsy with information and advocacy with issues such as: employment rights/tips, affordable assisted living facilities or independent housing, sources of reduced-cost or no-cost medication, physician referrals, special education, transportation and health insurance information.
7. **Statewide support network:** Devoted professionals, mothers of children with epilepsy or persons who overcame difficulties related to the disorder. They are an asset for 80,000-100,000 Virginians with epilepsy.
8. **One-time emergency medication assistance:** This program offers working Virginia residents help with the purchase of their antiepileptic medication when they are temporarily unable to make the purchase themselves. Call 434.924.8669.
9. **Transportation assistance:** This program has been used to help persons get to their jobs and other activities, such as support groups. Funds have also been offered to people to buy bicycles.
10. **Emergency assistance:** As a response to difficult times, EFVA expanded its assistance programs to fund other emergencies related to epilepsy.
11. **Watches with timers:** These were popular this year and EFVA bought a few for our clients.
12. **Awareness strolls:** The statewide awareness strolls have drawn attention to the high unemployment rates among those with epilepsy. These rates are high because of the many myths that still surround epilepsy.
13. **Health Fairs:** Held during neurology clinics, these were a great tool to reach out to people with epilepsy.
14. **Camp:** EFVA partnered with CHT to allow children with epilepsy and other disabilities to have a good time.

15. **Extended family education days:** At the request of a Richmond client, a program was started for complete family gatherings in the client's home. The client and family members ask the EFVA all sorts of questions varying from first aid to safety in the home.

16. **Professional education programs:** EFVA has programs which provide epilepsy education to school personnel (teachers and nurses), police officers, firefighters, EMT crews, emergency room personnel, group homes, homes for the elderly, prisons and juvenile correctional centers. These sessions can be arranged by calling 434.924.8669 or by e-mailing [srb3m@virginia.edu](mailto:srb3m@virginia.edu) or the regional offices.

**Please assist us in these statewide strolls so we can dispel myths about epilepsy:**

Centreville, Bull Run Regional Park, Shelter 8  
November 19, 2011 Time: 1:00 - 4:00 pm  
Event Director: Gina Washington  
Phone Number: 703.349.2790 email: [gina1216@comcast.net](mailto:gina1216@comcast.net)

Charlottesville, Downtown Pavilion  
November 5, 2011 Time: 1:00 - 5:00 pm  
Event Director: Patty Woodie  
Phone: 434.924.8669 email: [srb3m@virginia.edu](mailto:srb3m@virginia.edu)

Harrisonburg, Downtown Court Square  
November 6, 2011 Time: 1:00 - 3:00 pm  
Event Director: Gina Washington  
Phone Number: 540.908.3400 email: [gina1216@comcast.net](mailto:gina1216@comcast.net)

Lynchburg, Lynchburg College  
November 13, 2011 Time: 2:30 - 4:00 pm  
Event Director: Melissa Tuck  
Phone: 540.519.3954 email: [swefva@hotmail.com](mailto:swefva@hotmail.com)

Midlothian, Sunday Park  
November 13, 2011 Time: 1:00 pm  
Event Director: Fernando Cordero  
Phone: 804.549.9875 email: [fernandocordero@verizon.net](mailto:fernandocordero@verizon.net)

Roanoke, Wasena Park Shelter  
November 5, 2011 Time: 1:30 - 3:30 pm  
Event Director: Melissa Tuck  
Phone: 540.519.3954 email: [swefva@hotmail.com](mailto:swefva@hotmail.com)

Virginia Beach, Mount Trashmore, Shelter 1  
November 13, 2011 Time: 2:00 pm  
Event Director: Linda Bright  
Phone Number: 757.589.1669 email: [brightl@aol.com](mailto:brightl@aol.com)

Winchester, Jim Barnett Park, Optimist Shelter  
November 12, 2011 Time: 1:00 - 3:00 pm  
Event Directors: John Tilelli & Gina Washington  
Phone Number: 540.908.3400 email: [johtilelli@aol.com](mailto:johtilelli@aol.com)

**Hampton Roads area**

**Public Education and Media**

Media 800,000  
Stroll 104

**Consumer Services**

Private client visits 5  
Network 12  
Individual counseling 139  
Direct Financial Assistance: 15 medication

**Richmond (greater Richmond area)**

**Public Education and Media**

Newspapers 160,500  
USE A HELMET direct trainings 45  
Stroll 30

**Professional Education**

School nurses 48

**Consumer Services**

Outreach to employers 280  
Individual counseling 134  
Family consultations 26  
Direct Financial Assistance:

2 medication • 2 transportation • 1 emergency



**Charlottesville (including Staunton and up to Louisa)**

**Public Education and Media**

Media Stroll 940,000  
Stroll 95

E-newsletters 25,500

Puppet show 45

USE A HELMET campaign 553

USE A HELMET art selection 20

Webpages & social networks 10,500

Health Fairs 2,401

**Professional Education**

Professional Training 72

**Consumer Services**

Individual Counseling 225

Network 22

Summer camps (partnering with other disabilities) 126

Direct Financial Assistance: 10 medication • 5 transportation



**NOVA (Fredericksburg up to Washington DC)**

**Public Health Education and Media**

USE A HELMET 100,000

Other 200,000

Strolls 21

**Consumer Services**

Individual counseling 136

Network 11

Direct Financial Assistance: 3 medication • 1 transportation

**SW Virginia (81 South from Staunton)**

**Public Health Education and Media**

Via media 68,000

Stroll 45

**Consumer Services**

Individual counseling 133

Network 31

Pick nick 35

Direct Financial Assistance: 6 medication • 4 transportation

**NW Virginia (Harrisonburg to Winchester)**

**Public Health Education and Media**

Via media 68,000

Stroll 52

**Professional Training**

School nurses 36

**Consumer Services**

Individual counseling 84

Pick nick 17

Network 31

Direct Financial Assistance: 2 medication • 4 transportation



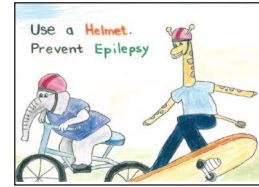
**South Side (Lynchburg down to Danville and East)**

**Public Education and Media**

USE A HELMET media 12,000

**Consumer Services**

Individual counseling 40



**Your Donation Helps**

- \$10 pays for two rides to a local epilepsy self-help group. These groups help break the social isolation many persons with epilepsy experience.
- \$20 is an updated webpage: a must.
- \$50 means one-time medication assistance to persons who could otherwise not buy their medication.
- \$75 funds one month of long distance calls.
- \$100 pays for 34 copies of EFVA's first aid poster for day care center providers.
- \$150 provides for any epilepsy related emergency assistance.
- \$250 pays for one quarter of all telephone answering services throughout the state.
- \$300 buys a bicycle and helmet for clients with epilepsy who cannot drive.
- \$1,500 provides a safety booklet for parents.
- \$2,000 funds a statewide televised lecture for all special education teachers.
- \$5,000 provides women with epilepsy literature and training sessions.
- \$10,000 provides a good buffer for EFVA's medication assistance program.
- \$1,000,000 enables EFVA to use the income for an endowment fund to open and successfully operate five regional offices in Virginia to better assist those with epilepsy locally.

The following preliminary statement is from Hunt & Gocar, CPAs PLC. Complete reports are available 10/2011. Please send \$5.00 shipping and handling fee to our organization.

**PUBLIC SUPPORT & OTHER REVENUE**

INFLOWS	
Restricted	42,645
INT INC & DIV	425
Legacies	3,094
EF Misc.	18,204
Other	21,896
Reimburs	1,189
Total Special Events	51,523
Workplace Gifts	43,832
Total Inflow	182,808

**Non-Cash Contribution**

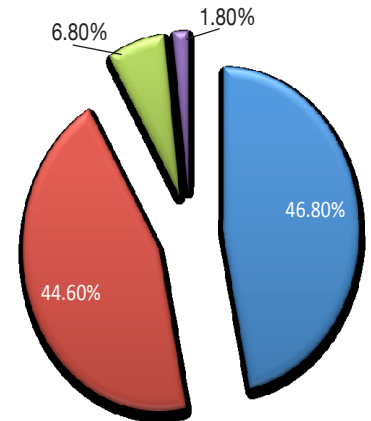
In-Kind donation	187,100
Unrealized Investment gain/loss	32,580
Total	402,488

**PROGRAM EXPENSES**

Consumer Services	158,922
Public Education	150,973
Professional Education	22,933
Management & Fundraising	6,114
Total Program Expenses	338,942

**Expenditure Pie**

- Public Education
- Consumer Services
- Professional Education
- Management/Fundraising



Over 98% goes to Program Services

**Major Sponsors: \$10,000.00 and over**  
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**Workplace Campaigns:** EFVA is a member of Community Health Charities (CHC) at the national level and in Virginia (CHC-VA). This is an important association for EFVA and one from which we have gained significantly. Through CHC-VA, EFVA participates in many workplace campaigns in Virginia. These campaigns normally take place in the fall, and, likely, there is a campaign in your workplace. We are posting this information to assist you should you wish to continue your support of EFVA with a donation through your workplace giving campaign.

Please look for the Epilepsy Foundation of Virginia, Inc. or write in:  
Epilepsy Foundation of Virginia  
P.O.Box 800659  
UVA HS Center  
Charlottesville, VA 22908



**EPILEPSY FOUNDATION®**  
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*Not another moment lost to seizures™*

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